

**Meet Wyplay at IBC2014
RAI Amsterdam
Booths 5.A11**

For Immediate Release

3 Screen Solutions joins Frog by Wyplay

- ***User Interface specialist to offer multiscreen development services on top of Frog by Wyplay middleware***
- ***3 Screen Solutions and Wyplay to pursue joint business opportunities in Germany and Eastern Europe***

Ludwigsburg, Germany and Marseille, France – September 12th, 2014 — 3 Screen Solutions, a new media specialist, software development company and system integrator, today announced that it has joined the Frog by Wyplay initiative and intends to offer multiscreen User Interface and applications development services as a Frog Scaling Partner for operators deploying convergent services relying on Wyplay's open-source middleware.

"Thanks to the open nature of the Frog solution, we will be able to rapidly develop user experiences matching the requirements of operators who adopt Wyplay's middleware." said Kai-Christian Borchers, Managing Director at 3 Screen Solutions.

"We heartily welcome 3 Screen Solutions as a Scaling Partner, thereby deepening the Frog Community's footprint in Germany and central/eastern Europe." said Wyplay CMO Dominique Féral. He added, "Their managed near shore development services in the areas of user interfaces, VoD services and mobile applications, make them an ideal partner to us and all other Frog Licensees."

Frog is based on Wyplay's software for client devices and TV operators' backends, the source code of which is shared among a growing community of more than 60 licensee companies, including chipset vendors, device manufacturers, independent software vendors, software services providers, and operators.



The role of a Scaling Partner like 3 Screen Solutions in the Frog ecosystem is to provide specialized expertise to operators for the adaptation of the Frog solution to their specific requirements as well as development and integration of complementary solutions, such as companion applications or multiscreen user experience design.

The full source code and technical documentation of the Frog middleware are available to licensees on the Frog Community Portal at <http://portal.frogbywyplay.com>

Wyplay are showcasing Frog at the IBC 2014 event at the RAI Amsterdam from September 12th to 16th at Hall 5 Booth #A11

###

About 3 Screen Solutions GmbH & Co. KG

3 Screen Solutions GmbH & Co. KG is the leading System integrator and individual software development company in central Europe in the field of IPTV, WebTV as well as Video on Demand. Founded in 2009 by Media Experts and IT specialists 3 Screen Solutions is helping many industry leading companies such as Swisscom, Kabel Deutschland, Vodafone, ProSiebenSat1, Eutelsat, Siemens and others to develop best in class software solutions on all screens such as smartphones, tablets, connected TVs, game consoles and PCs.

3 Screen Solutions is operating in the managed nearshore mode, having all its development resources in Eastern Europe and its consultants and project managers onsite at its offices in Germany and Switzerland. To learn more about 3 Screen Solutions capabilities and offerings please visit www.3ss.tv.

About Wyplay

Independent and internationally recognized, Wyplay develops open, modular and innovative software solutions for IPTV, cable, satellite and terrestrial TV operators and broadcasters around the world. Wyplay technology enables operators to select, configure and easily deploy solutions with the market's richest pre-configured modular solutions including electronic program guide, zapper, video recorder, media-center, home-connectivity, social TV, HTML5, Android, OTT platform, multi-screen, multi-room, ... Wyplay's Service Offering allows operators to deploy solutions based on their specific product strategy and market needs. Wyplay is a strategic partner for such leading brands as SFR, Vodafone, Belgacom and now Canal+. To learn more about Wyplay's set-top box, multi-screen and OTT solutions, please visit www.wyplay.com and www.FrogByWyplay.com.

Blog: www.frogbywyplay.com/page/blog

Twitter: [@frogbywyplay](https://twitter.com/frogbywyplay)

YouTube: <http://www.youtube.com/user/Wyplay/videos>



Wyplay Contact:

Julie Geret

Head of Communications

Tel: +33 (0) 621 047705

Email: jgeret@wyplay.com

Website: www.wyplay.com